



THE CONCEPT OF THE GLOBAL PROMOTION OF AFRICA AND ITS DIASPORA'S CREATIVE ECONOMY

**REPORT OF THE CONTRIBUTION OF AGORALUMIERE TO THE  
FIRST  
AFRICAN DIALOGUE ON ART AND CULTURE  
CAPE TOWN, SOUTH AFRICA**

**AN INITIATIVE OF THE SOUTH AFRICAN NATIONAL ART COUNCIL**

**FROM ALGIERS TO CAPETOWN**  
*Venue: Spier Residences, Cape Town*  
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## INTRODUCTION

The National Art Council of South Africa was among the 30 Pan African Institutions and organizations invited by the Africa Union to participate in the first Roundtable of the Pan-African cultural institutions at the African Union Ministers of Culture Meeting held in Algiers in October 2008

The National Art Council represented at this Roundtable by its Chairperson Adv. Madumise contributed actively to its outcome and urged for action oriented follow up to the Algiers Ministerial Meeting.



National Art Council Chairperson  
Adv. Brenda Madumise at the  
Ministerial Meeting in Algiers

### From Algiers to Cape Town



Welcome address by the  
Chairperson to the participants

As concrete follow up to the Pan-African Institutions Roundtable at the Ministerial Meeting in Algiers with a view to start implementing the revised Plan of Action for the development of cultural and creative industries by their Stakeholders, the National Art Council of South Africa, invited a number of Panafrican cultural organizations and stakeholders to participate in an African dialogue in Cape Town on 26-28 October 2008 as part of the preparations for the IFACCA's 4th World Summit to be held in September 2009 in South Africa.

### Outcomes from the Dialogue

This African Stakeholders dialogue gathered leaders of government arts and culture agencies and Pan-African cultural organisations and provided a unique opportunity for discussions on the preparation of the 4th International World Summit of Arts and Culture (IFACCA), to be hosted in Johannesburg in September 2009.

The organizers also created this special opportunity to facilitate inputs from an African perspective with new ideas shared with the operational team set up for the preparation of the Summit.



Delegates discussing with the  
Executive Director of IFACCA

The participants explored the variety of art funding models currently operating in Africa and identified many common issues such as funding, advocacy with governments and communities as well as the need for more information about art support, infrastructure in Africa, creative industries, copyright and the development of art management skills.



Agoralumiere presented ongoing Creative Africa programmes on cultural and creative industries and their impact on the ground which includes institutional capacity building and stakeholders capacity building. Agoralumiere also shared its commitment to contribute to the African common position at the forthcoming International World Summit on Arts and Culture to be held in Johannesburg

Agoralumiere informed the participants about the African cultural agenda, including main African Union events and main Pan-African events to be hosted by African countries in the year 2009 such as the 2nd African Cultural Festival in Algiers in July 2009, and the FESMAN (World Festival of Black Arts).

The participants also discussed potential responses specific to the African context as well as possible areas of cooperation and on concrete projects for the future of the industries.



**Mrs Tshivhase Josephine Tovhowani**, A Member of the Parliament (African National Congress) of South Africa gave a keynote address on the increasing importance of culture keeping its identity within a globalized world.



Marc Nekaitar, Executive Director of Agoralumiere and Creative-Africa, presented an example of concrete, positive and productive partnership among African civil society organizations as follow up in the implementation process of the Africa Union revised Plan of Action.

Agoralumiere and Arterial Network are collaborating on a research pilot project into the impact of cultural and creative industries on the African Economy. This project aims at:

Collating what research has been done on the theme of the economic impact of art and creative industries in Africa over the last five years.

Training researchers based in Africa who will undertake such research in the short, medium and long term

Conduct research into the contribution of creative industries in two African countries chosen for the pilot project.



## The way forward

In response to how the World Summit should be organised to benefit South African and African artists and their cultural institutions to contribute to the African cultural agenda, an African task team was appointed to plan and help in driving the African legacy component of the 4th World Summit. This is in line with the revised Nairobi Plan of Action which was adopted at the African Union Ministers of Culture Meeting in Algiers in October 2008,

The appointed African task team members are:

Zama BHENGU

Board Member of the National Art Council  
Chairperson of the African Task T



Marc NEKAITAR

Agoralumiere International  
and Creative Africa Initiative



Ahmed H. QURESH  
BOMAS of Kenya  
African Board member  
of IFACCA



Mike Van GRAAN  
The Africa Centre  
Arterial Network



The stakeholders dialogue gathered together in Cape Town, delegates from a range of African art councils, funding agencies, ministries and civil society organisations.



African Dialogue Group